

ANNUAL DIOCESAN APPEAL 2024

**The Participation of Every Parish Is Vital… and Appreciated!**

The success of your parish’s Commitment Weekend is critical for building participation in the 2024 Annual Diocesan Appeal. Parishes with strong In-pew Appeals often see an increase in total dollars raised. More importantly, these parishes boost participation among parishioners and activate a greater number of first-time appeal donors. This means we will be able to help more people in need.

Your leadership support in your parish plays a crucial role in the continued success and growth of the Annual Diocesan Appeal. On behalf of those we serve, thank you for your efforts in the weeks ahead.

**Announcement Weekend Parish Resource List**

* + Announcement & Commitment Weekend Talking Points
  + Brochures
  + QR Code for pews
  + GiveCentral bulletin information
  + Commitment Weekend bulletin cove
  + Post In-Pew Weekend Talking Points

**Announcement Weekend**

After the homily at every Mass, the presenter (this may be a lay person or the priest) will begin the in-pew process.

* Ask ushers to distribute the pledge cards or have the pledge already distributed throughout the pews.
* Use the Announcement weekend talking points to ask everyone in the pews to complete their donation.
* Note that anyone completing their donation online does not need to fill out a pledge form.
* WAIT a few minutes after the presenter gives the message to let people go online. (or ask them to complete before the end of the day!)
* Mention that for those who prefer to make their donation by check, may do so by completing the pledge form to submit along with their check.
* It is best to collect any completed forms DURING THE OFFERTORTY and NOT WAIT or ask people to drop them off after Mass.
* Presider THANKS everyone for their participation and their support.
* Ushers/volunteers collect pledge forms and put in a secure place for the office staff to compile and return to the diocese first thing Monday morning.
* Collect all unused pledge envelopes so you will have enough to use at the upcoming Mass.

**Commitment Pledge Forms**

Three Easy Steps for Processing Annual Diocesan Appeal pledge forms:

1. Collect in-pew envelopes during Mass.
2. Put the in-pew envelopes in the pre-addressed envelopes.
3. Mail the envelopes first thing Monday morning after commitment weekend and throughout the appeal as they are turned in.

**Additional Annual Diocesan Appeal Resources**

* Parish Resource Sheets:
  + Include bulletin copy, social media posts, and pulpit announcements through Pentecost Sunday.
* Ministry bulletin ministry ads to be used throughout the appeal.